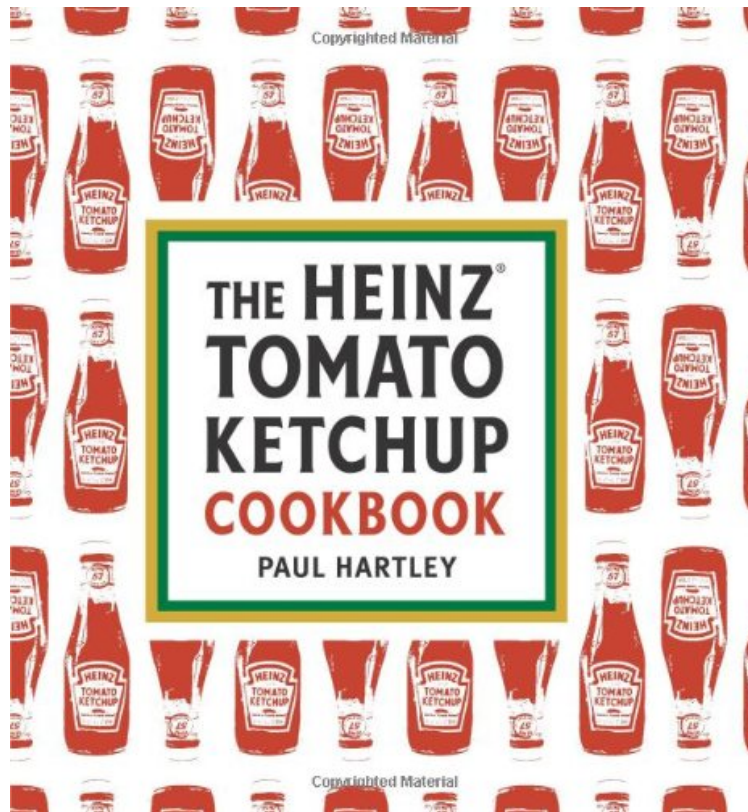


(Download pdf) The Heinz Tomato Ketchup Cookbook

The Heinz Tomato Ketchup Cookbook

Paul Hartley

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Paul Hartley : The Heinz Tomato Ketchup Cookbook before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Heinz Tomato Ketchup Cookbook:

1 of 1 people found the following review helpful. kind of a let down By Decessus The book has the whole Pittsburgh-Heinz vibe working for it but was a bit un-inspired. I didn't find a single recipe I was dying to try. The book came in a pretty beatup dog eared condition. Hardly new. So overall a let down. 0 of 0 people found the following review helpful. Don't waste your money By Kelly Hardly and recipes really. The recipes they did have were nothing great. Would not recommend this. More of a joke gift at best. 0 of 0 people found the following review helpful. Ketchup cookbook By brigette morales Tons of useful recipes

A full-color collection of 40 creative recipes starring everyone's favorite condiment. Where would ketchup be without Heinz? In THE HEINZ TOMATO KETCHUP COOKBOOK, this iconic brand stars as the savory-sweet key ingredient in forty recipes ranging from the traditional, down-home casual (Fiery Barbecue Marinade) to the unexpected (Fragrant Vermouth Mussels). Ketchup-loving cooks will learn how to take this refrigerator staple from a humble condiment to a versatile addition to starters, soups, salads, entrées, and baked goods. Historical anecdotes and trivia from the Heinz Company round out this colorful collection of recipes, photography, and vintage advertising art. Heinz sells 650 million bottles of ketchup each year. Ketchup can be found in

the kitchens of 97% of American homes.

From the Publisher A full-color collection of 40 creative recipes starring everyone's favorite condiment. * Includes Heinz history and trivia alongside contemporary food photography and vintage advertising art. * Heinz sells 650 million bottles of ketchup each year.

About the Author PAUL HARTLEY is the author of seven previous cookbooks, including *The Marmite Cookbook*, which has sold more than 100,000 copies. He is a food writer and radio host, and is a former restaurateur. He lives near Bath, England.

THE AUTHOR SCOOP

What was the hardest thing about writing a book? Getting started, I love collecting the ideas and recipes, researching the history, and then comes the day it needs writing down in some kind of order—that's the hardest.

What food could you not live without? Onion, god how I love onions.

Do you have any unusual or special family traditions? The first Sunday in December, the head of the family hosts an Advent Tea. All the family members HAVE to attend, it's Christmas food, readings, songs, and is unmissable.

What do you like to make by hand? Mayonnaise. Flavored with fresh garden herbs

What's the best way to spend a rainy Saturday morning? Having brunch with friends, espresso, cognac and eggs Benedict—just heaven.

If you were an animal, what would it be? A Labrador. They say it's a dog's life so bring it on. My Labrador eats like a gourmet, gets pampered by pretty girls that call by the kitchen and taken for long country walks—definitely a dog.

What did you want to be when you grew up? A classic motorcar auctioneer—I have owned over 100 classic cars from Bentleys to Cadillacs, Jaguars to Citroens.