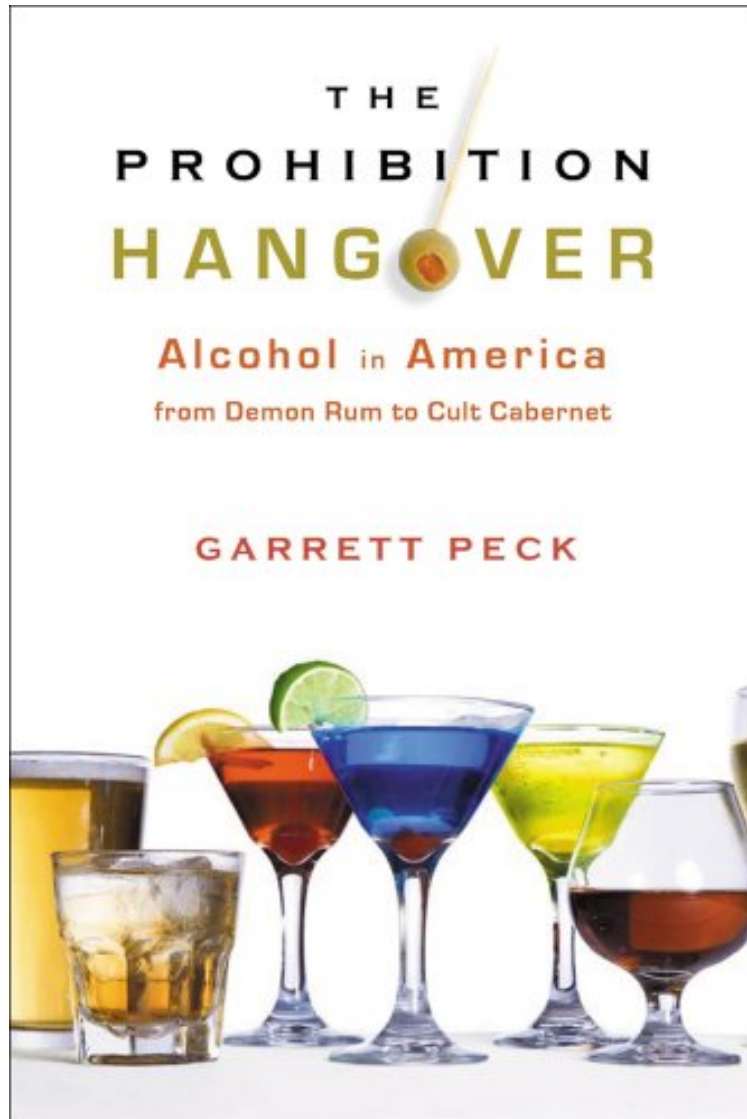


[Download] The Prohibition Hangover: Alcohol in America from Demon Rum to Cult Cabernet

The Prohibition Hangover: Alcohol in America from Demon Rum to Cult Cabernet

Mr. Garrett Peck

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Mr. Garrett Peck : The Prohibition Hangover: Alcohol in America from Demon Rum to Cult Cabernet before purchasing it in order to gage whether or not it would be worth my time, and all praised The Prohibition Hangover: Alcohol in America from Demon Rum to Cult Cabernet:

12 of 13 people found the following review helpful. Everything You Ever Wanted to Know About AlcoholBy pinmagicThe author takes on the subject of alcohol, and covers it from every angle, delving into such diverse topics as

the history of alcohol (and its potential future); changing social attitudes about consumption; the medical evidence regarding drinking; politics, and the motivation of alcohol taxation; and the impact of religion on alcohol use. Overarching all this is an in-depth discussion of the Temperance movement, and its lasting impact on America's attitude toward alcohol. There's something for everyone here. The author brings it all together in a surprisingly accessible and interesting way for the average reader. He clearly has his own opinions on this controversial subject, and he's not afraid to share them, keeping the read lively. The book reveals that almost 2/3 of American adults consume alcoholic beverages. Given that we, as Americans, spend so much time and money on alcohol, it only makes sense to understand more about it. A thorough, well-written book about a fascinating topic. Recommended! 0 of 0 people found the following review helpful. Good read By Winter2012 Well researched and interesting, a page turner for me! 1 of 2 people found the following review helpful. Entertaining and Enlightening By FreddieGarrett has done his homework. The depth of his research is apparent in this knowledgeable non-fiction expose. Garrett is a real joy to read. An absolute must for history geeks.

Spirits are all the rage today. Two-thirds of Americans drink, whether they enjoy higher priced call brands or more moderately priced favorites. From fine dining and piano bars to baseball games and backyard barbeques, drinks are part of every social occasion. In *The Prohibition Hangover*, Garrett Peck explores the often-contradictory social history of alcohol in America, from the end of Prohibition in 1933 to the twenty-first century. For Peck, Repeal left American society wondering whether alcohol was a consumer product or a controlled substance, an accepted staple of social culture or a danger to society. Today the legal drinking age, binge drinking, the neoprohibitionist movement led by Mothers Against Drunk Driving, the 2005 Supreme Court decision in *Granholm v. Heald* that rejected discriminatory curbs on wine sales, the health benefits of red wine, advertising, and other issues remain highly contested. Based on primary research, including hundreds of interviews with those on all sides—clergy, bar and restaurant owners, public health advocates, citizen crusaders, industry representatives, and more—as well as secondary sources, *The Prohibition Hangover* provides a panoramic assessment of alcohol in American culture. Traveling through the California wine country, the beer barrel backroads of New England and Pennsylvania, and the blue hills of Kentucky's bourbon trail, Peck places the concerns surrounding alcohol use within the broader context of American history, religious traditions, and governance. Society is constantly evolving, and so are our drinking habits. Cutting through the froth and discarding the maraschino cherries, *The Prohibition Hangover* examines the modern American temperament toward drink amid the \$189-billion-dollar-a-year industry that defines itself by the production, distribution, marketing, and consumption of alcoholic beverages.

"A fair-minded, well-reported and important look at regulatory issues.... Anyone interested in reforming antiquated alcohol regulations will get a good deal of pleasure from this book." --American Brewer, Summer 2010
"This book deftly combines careful research, excellent storytelling, and strong opinions about strong drink." --William Rorabaugh, author of "The Alcoholic Republic"
"Brings us face-to-face with those who would have us continue down the path of righteousness, and shows us how, far too often, that path can lead to treacherous results." --John M. McCardell, Jr., founder of Choose Responsibility
"This new book is a well-written study of the contemporary liquor industry." -- The Historian (Phi Alpha Theta), Summer 2011.
From the Inside Flap
Society is constantly evolving, and so are our drinking habits. "The Prohibition Hangover" examines the modern American temperament toward drink amid the \$189-billion-dollar-a-year industry that defines itself by the production, distribution, marketing, and consumption of alcoholic beverages. Based on primary research, including hundreds of interviews with those on all sides—clergy, bar and restaurant owners, public health advocates, citizen crusaders, industry representatives, and more—as well as secondary sources, Garrett Peck provides a panoramic assessment of alcohol in American culture and history.
About the Author
Garrett Peck is a freelance journalist who has written mostly within the alcohol industry trade circles. He also leads the Temperance Tour of Prohibition-related sites in Washington, DC.
The Prohibition Hangover is his first book.