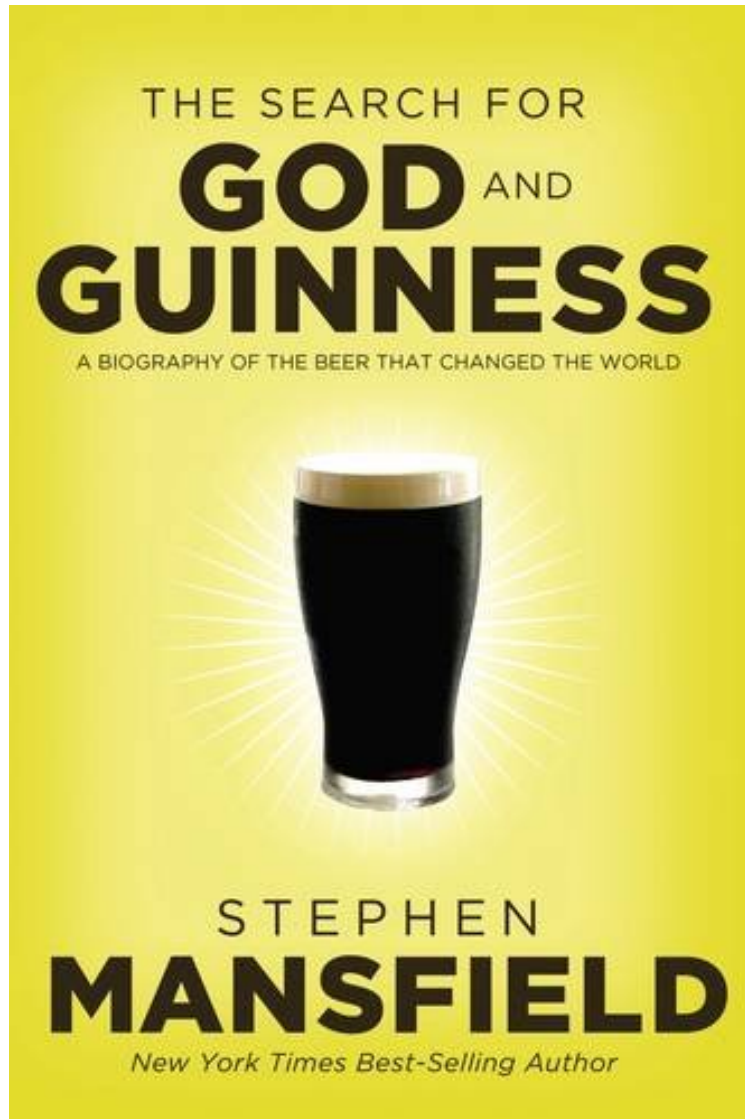


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The Search for God and Guinness: A Biography of the Beer that Changed the World

Stephen Mansfield

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before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Search for God and Guinness: A Biography of the Beer that Changed the World:

2 of 2 people found the following review helpful. Wonderful study of the Guinness family By Cecelia Cody To most people Guinness means dark malt consumed on St. Patrick's Day. This book covers the entire family called "Guinness"

and all the marvelous things the various family members have engaged, from brewers to ministers, from a worldwide distribution of the product, to the missionary efforts of some of the members of the clan. Impressive are the efforts of the Guinness "company" to meet the needs of society and its members, including housing, medical care and even cultural opportunities and training for the wives of the workers to be "successful" as women in that society and culture. Memorable Quote: "You cannot make money from people unless you are willing for people to make money from you." 3 of 3 people found the following review helpful. Excellent!!!! By R. PHILLIPS Stephen Mansfield does it again! This is an excellent read about a famous family and their famous brand. Several take-aways from the Guinness story. Do one thing really, really well before you diversify. Invest in your people. Consider all the facts before you act, then act quickly. Think long-term rather than short-term. Always look for God's Providence and follow His will as best you can know it. 2 of 2 people found the following review helpful. Outstanding read By Carlos Saenz An outstanding book that reviews the exceptional ties that the Guinness family had to founding the Guinness Brewery, to the Ministry and other business ventures. Amazing to learn about the amazing support of this family for their employees and their communities. Serves as a model for business today. Exceptional reading to see how a company takes social responsibility and blends it to drive value for their communities and the growth of their company.

The history of Guinness, one of the world's most famous brands, reveals the noble heights and generosity of a great family and an innovative business. It began in Ireland in the mid 1700s. The water in Ireland, indeed throughout Europe, was famously undrinkable, and the gin and whiskey that took its place devastated civil society. It was a disease ridden, starvation-plagued, alcoholic age, and Christians like Arthur Guinness—as well as monks and even evangelical churches—brewed beer that provided a healthier alternative to the poisonous waters and liquors of the times. This is where the Guinness tale began. Now, 250 years and over 150 countries later, Guinness is a global brand, one of the most consumed beverages in the world. The tale that unfolds during those two and a half centuries has power to thrill audiences today: the generational drama, business adventure, industrial and social reforms, deep-felt faith, and the noble beer itself. "Frothy, delicious, intoxicating and nutritious! No, I'm not talking about Guinness Stout—I'm talking about Stephen Mansfield's fabulous new book... The amazing and true story of how the Guinness family used its wealth and influence to touch millions is an absolute inspiration." —Eric Metaxas, New York Times best-selling author "It's a rare brew that takes faith, philanthropy and the frothy head of freshly-poured Guinness and combines them into such an inspiring narrative. Cheers to brewmaster Stephen Mansfield! And cheers to you, the reader! You're in for a treat." —R. Emmett Tyrrell Jr., Founder and editor-in-chief of The American Spectator

About the Author Stephen Mansfield is the New York Times bestselling author of Lincoln's Battle with God, The Faith of Barack Obama, Pope Benedict XVI, Searching for God and Guinness, and Never Give In: The Extraordinary Character of Winston Churchill. He lives in Nashville, Tennessee, with his wife, Beverly. nbsp;