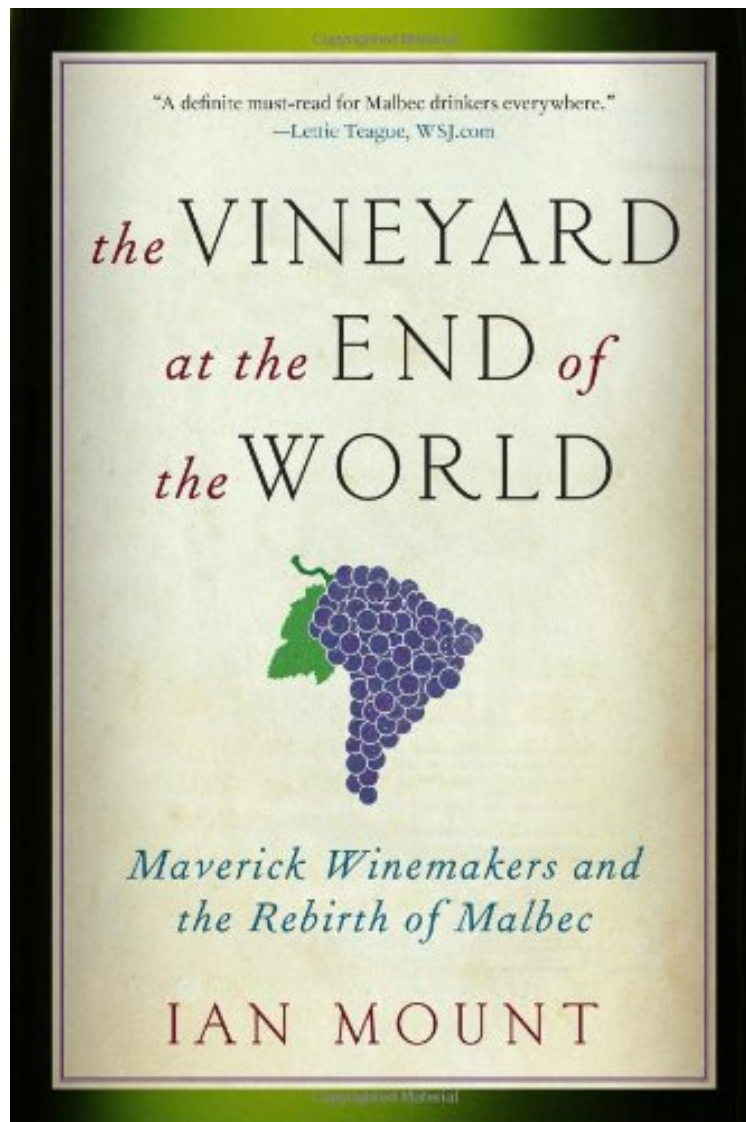


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The Vineyard at the End of the World: Maverick Winemakers and the Rebirth of Malbec

Ian Mount

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Ian Mount : The Vineyard at the End of the World: Maverick Winemakers and the Rebirth of Malbec before purchasing it in order to gage whether or not it would be worth my time, and all praised The Vineyard at the End of the World: Maverick Winemakers and the Rebirth of Malbec:

1 of 1 people found the following review helpful. ... habitats from the sophistication of Buenos Aires which feels like

Paris with palm trees to the special natural beauty ...By mark seligmanArgentina is a fascinating nation with a wide variety of habitats from the sophistication of Buenos Aires which feels like Paris with palm trees to the special natural beauty of Patagonia. It is populated with beautiful and charming people. A good bottle of Malbec contains the ingredients that make Argentina, i.e. roots in ancient Europe brought to success in the New World. This book recounts the history of this adaptation in clear and interesting prose. Strongly recommended for people who know everything about Argentina and wine and also for people who want to know more about an inherently engaging subject.I did not give five stars because I try to reserve that for the top of the top books. Half the ratings on are fives which I think defeats the rating system. They should allow each reviewer one five star rating every two years.2 of 2 people found the following review helpful. Finally a professional journalist tells the story of Argentina's rise in the world of wineBy James P. DankyAmericans, and others, have been drinking the great change in Argentina's wines so the general outlines of the story are known. What is new here is the close reporting that Ian Mount brings to the tale. The author takes us beyond the press releases and soft trade press accounts into the personal lives of the winemakers and their struggles to create world-class wine. The detail is offered in a very engaging narrative and the book should be one that all who love Malbec and other wines from the South will savor.1 of 1 people found the following review helpful. ... class read and the humour is another of its great features. Makes one want to head for Tuscany ...By raymond g boivinJust a first class read and the humour is anotherof its great features. Makes one want to head forTuscany p.d.q. raymond

"A definite must-read for Malbec drinkers everywhere."Lettie Teague, WSJ.com As wine connoisseurs know, Argentine wine was once famously bad. The grapes were overwatered, harvested in brutal heat, fermented in enormous cement pools, aged in antiquated oak vats, and then watered down and adulterated. The final product was industrial plonk, drinkable only on ice. But in 2001, a Cabernet Sauvignon / Malbec blend beat Napa and Bordeaux's finest in a blind taste test. Suddenly, Argentina emerged as a premier wine region with a champion varietal what best-selling author Benjamin Wallace calls "the humble Malbec." How did this happen? Ian Mount's vivid journey through Argentina's Wild West explores the alchemy of weather, soil, and viticulture techniques that, on rare occasions, produce a legendary bottle of wine. He also investigates the dynamics of taste, status, and money that turned Malbec into a worldwide phenomenon. Profiling the larger-than-life figures who fueled the Malbec revolution including celebrity oenologist Michel Rolland, acclaimed American winemaker Paul Hobbs, and the Mondavi-esque Catena family Mount describes in colorful detail the brilliant innovations and backroom politics that put Malbec on the map. Set against the breathtaking backdrop of the snow-capped Andes and Mendoza's sweeping plains, *The Vineyard at the End of the World* tells the fascinating, four-hundred-year story of how a wine mecca arose in the Argentine desert. It is at once a sumptuous travel narrative, a riveting history of a fascinating region, and an intriguing business story in which a small group of passionate vintners remade their world. 13 illustrations

Mount 's impressive history provides ample regional and global color in a lively addition to wine literature. Gracefully interweaves history and geography with the harder sciences of agriculture, geography, and chemistry to tell a fascinating story. --Katie Tuttle "This well-informed chronicle captures the distinctive nature of winemaking in a country challenged by an unforgiving climate and political and economic instability. "[*Vineyard at the End of the World*] excels at telling the personal stories of struggling and speculation. "An artfully written story of how a poorly developed wine culture grew into one of the best wine regions in the world This engaging, important, and accessible book fills a gap in the literature of wine culture and history. --Lisa Ennis "Mount s impressive history provides ample regional and global color in a lively addition to wine literature. "A definite must-read for Malbec drinkers everywhere, and Argentine wine fans. --Lettie Teague "The rise of Argentine wine and the improbable triumph of the humble Malbec the Seabiscuit of grapes is one of the great untold stories of globalization. As Ian Mount shows with great energy and feeling, the tale is as much about people and their dreams and obsessions as it is about the delicious drink that motivates them. --Benjamin Wallace, *The Billionaire s Vinegar* "Ian Mount takes wine lovers on an intoxicating adventure. Anyone intrigued by how Argentina has amazed the wine world will love this gripping tale of invention, breakthrough and revelation. I enjoyed this wide-ranging book tremendously. --Vivienne Sosnowski, author of *When the Rivers Ran Red* "The *Vineyard at the End of the World* is a fascinating account of wine-world alchemy: what happens when the old world and the new world meet on the Argentinean frontier. This book will convince you as if there were ever any doubt that, for international wine lovers, the golden age is now. --Tilar Mazzeo, bestselling author of *The Widow Clicquot* "Ian Mount has found an important void in the current library of wine books: Mendoza and Malbec. The history is fascinating. --George Taber, bestselling author of *The Judgment of Paris* "About the Author Ian Mount has written about wine for the *Wall Street Journal*, *Food Wine*, and other publications. He lives in Buenos Aires, Argentina.