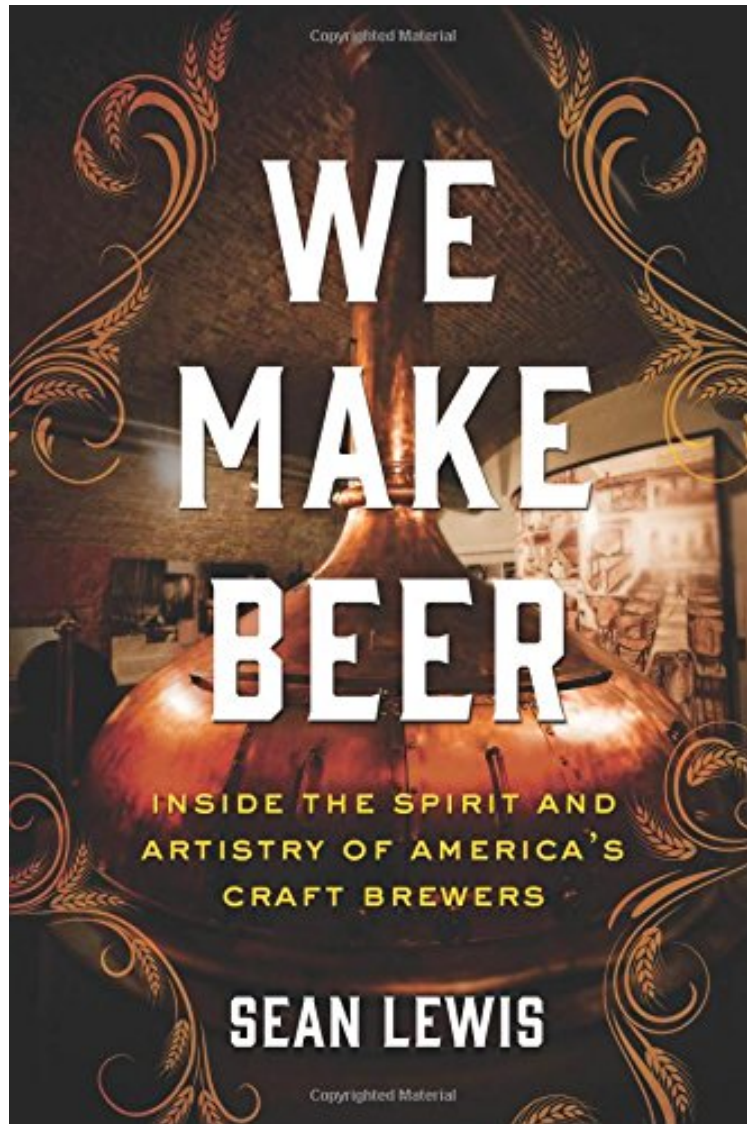


We Make Beer: Inside the Spirit and Artistry of America's Craft Brewers

Sean Lewis

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Sean Lewis : We Make Beer: Inside the Spirit and Artistry of America's Craft Brewers before purchasing it in order to gauge whether or not it would be worth my time, and all praised We Make Beer: Inside the Spirit and Artistry of America's Craft Brewers:

1 of 1 people found the following review helpful. Four and a half stars...By John Gillespie Excellent read. A great overview of a lot of the major themes running in the craft beer market and very entertaining. The people in the book

are really given a good voice and their personalities come through. As a minor positive I like that the occasional expletive was left in and not edited out by the author like some would do; brewers are often colorful people and to remove that would be an injustice to the reality. Four stars because it is occasionally a bit inconsistent and jumps around a little, but those are minor concerns in a good book. I would give four and a half stars if would let me.0 of 0 people found the following review helpful. Take a Road Trip!By KandiceI'm a simple beer drinker and a beer fan and completely ignorant to the processes, the heart, the spirit and the creativity that goes in to making sure you're poured the perfect pint. I was engaged, enlightened and educated in reading this book. You will join Sean on his journey across the US from small towns to famous cities discovering some of the most renowned and some of the most locally famous breweries North America has to offer. It inspires one to take note of the local flair and make a stop at every local brewery on any road trip one takes.0 of 0 people found the following review helpful. Five StarsBy Mark DouglasPurchased as a gift.

An eye-opening journey into craft beerdash;making in America, and what you can find in the quest to brew the perfect pint Sean Lewis was living in Boston when he first set foot inside the Blue Hills Brewery. He was writing for BeerAdvocate magazine about America's craft brewers, and the then-fledgling Blue Hills was his first assignment. Lewis was immediately struck by the spirit of the brewers he met there. That visit would lead him first to an intensive study of beer-brewing, and later to a nation-spanning journey into the heartand the artof American beer making.What Lewis found along the way was a group of like-minded craftsmencreators who weren't afraid to speak their minds, who saw their competitors as cherished friends. A group who takes sheer joy in their work, and who seeks the same kind of balance in their lives as they do in the barrels they brew. He shared pints with pioneering upstarts like Paul and Kim Kavulak of Nebraska Brewing Company, and talked shop with craft beer stalwarts like Ken Grossman of Sierra Nevada and bombastic innovators like Greg Koch (the "Arrogant Bastard" behind Stone Brewing Co.). He found, in them and others, a community that put its soul into its work, who sees beer-making as an extension of themselves.We Make Beer is not just a celebration of American brewing, but of the spirit that binds brewers together. It's about what you can discover in yourself when you put your hands and your heart into crafting the perfect pint.

ldquo;While he details the workings of individual professionals, Lewis provides an extensive education on brewing for the average consumer. He is very skillful at wrapping each story, each narrative, around a critical value or belief that permeates this exciting industry...It's not a big book, just a couple hundred pages but We Make Beer punches way above its weight. A magnificent exploration of the deeply held values and traits that have made this industry as great as it is.rdquo; ?All About Beer magazineldquo;We Make Beer is...an infectious celebration of the American craft brewing scene.rdquo; ?AmericanCraftBeer.comldquo;Casual beer drinkers will enjoy learning more, while beer geeks will enjoy the technical specifics of brewing and beer, and brewers might find themselves nodding along with the stories. Regardless of brewing knowledge, all readers and drinkers want to know more about the people behind the beer, and We Make Beer accomplishes that and is an intersection for the romanticism, grand narratives, and the daily grind of making beer.rdquo; ?BeerAndBrewing.comldquo;A feast for brewery dreams and a catechism on the craft beer business.rdquo; ?Ray Daniels, Founder and Director of the Cicerone Certification Programldquo;Reading We make Beer gives readers a lsquo;taste buds' view' of craft beer. This book is an adventure story where the beer is the hero, and it tells you why we as brewers do what we do, what brings us together and what fuels our passion. It's like a 200-page road trip around America with Sean Lewis, stopping to have a beer with many of our industry's finest brewers. Reading it made me thirsty.rdquo; ?Jim Koch, Brewer and Founder of Samuel Adamsldquo;Sean Lewis, taking a cue from anthropology, deposited himself inside the world of craft brewing. The result is this thoughtful exploration of the people, ideas, and "new" capitalism at the heart of that industry.rdquo; ?Maureen Ogle, author of Ambitious Brew and In Meat We Trustldquo;Sean Lewis takes us into the brewhouses and into the special world of American craft brewers, introducing us to some of the remarkable characters and single-minded visionaries who have made craft brewing so unique and fascinating. His infectious excitement makes him our perfect guide to an industry still guided by such values as craftsmanship and collaboration, exploration and innovation. Lewis brings this world alive for beer lovers and anyone with an interest in a vibrant and evolving art. Warning: This book will make you thirsty!rdquo; ?Bill Yenne, beer commentator and author of numerous books on beer and brewing, including The American Brewery and Guinness: The 250-Year Quest for the Perfect Pintldquo;Sean Lewis pulls on his boots and pitches in at Massachusetts' Blue Hills Brewery and then journeys across America exploring the spirit and artistry of America's craft brewers. He lovingly describes their innovative, tasty ales and lagers and marvels at the culture of collaboration that drives the industry.rdquo; ?Steve Hindy, cofounder of Brooklyn Brewery and author of THE CRAFT BEER REVOLUTION: How a Band of Microbrewers Is Transforming the World's Favorite Drinkldquo;Competitive? yep. Compassionate? You bet! Collaborative? Yessiree! The community of brewers is a band of sisters and brothers on a mission. Sean Lewis hits the nail on the head about the heart and soul of this hard-working artistic community. Lewis takes you into the lives of today's craft brewers as they advance the cause of great beer. We Make Beer is an insiders' look into what makes these brewers tick.rdquo; ?Cheers! Tod Mott, Head Lackey,

Tributary Brewing Co. "Crack open a good beer -- maybe a well-balanced IPA -- and then crack open Sean Lewis' exuberant travelogue through the lands of the Craft Beer People. In "We Make Beer" Lewis not only illuminates the astonishing creativity that craft brewers have brought to the American beerscape but he makes plain the zeitgeist that fuels it. For these people, brewing isn't a profession but something more akin to a divine calling."

Ken Wells, author of *Travels With Barley: A Journey Through Beer Culture in America*

About the Author SEAN LEWIS is a frequent contributor to and former columnist for *Beer Advocate Magazine*. He lives in Santa Barbara, California, where he is a sports and beer writer, and *We Make Beer* is his first book.