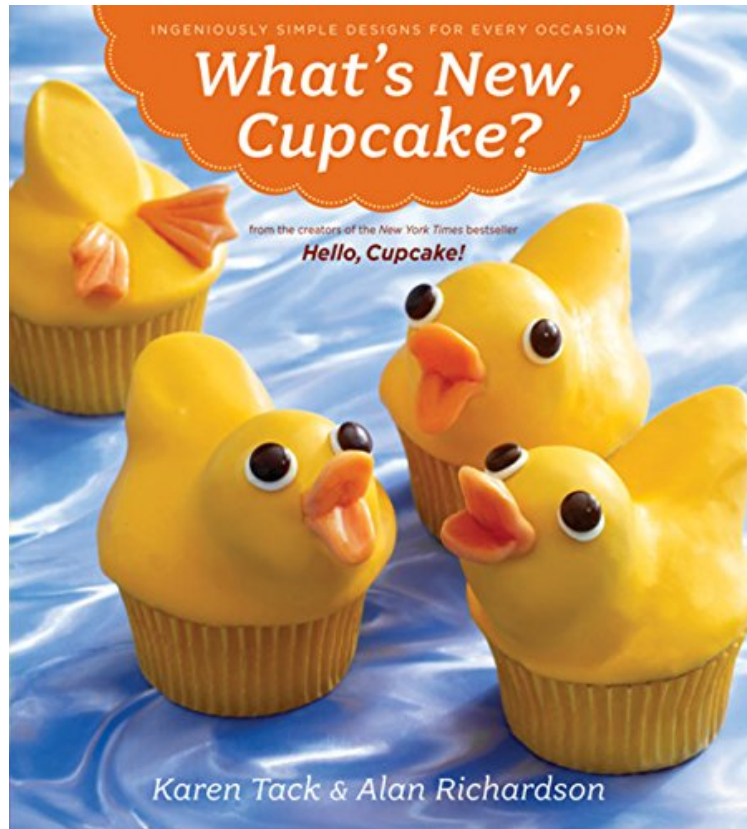


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What's New, Cupcake?: Ingeniously Simple Designs for Every Occasion

Karen Tack, Alan Richardson
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Karen Tack, Alan Richardson : What's New, Cupcake?: Ingeniously Simple Designs for Every Occasion before purchasing it in order to gauge whether or not it would be worth my time, and all praised What's New, Cupcake?: Ingeniously Simple Designs for Every Occasion:

1 of 1 people found the following review helpful. Cupcakes as art forms By J. Chambers When my wife and I watch TV, some of our favorite shows are the cooking competitions on cable networks like Food Network and Bravo. Lately, it seems like the hottest shows are the ones that tickle our sweet tooth (Cupcake Wars, Just Desserts, Sweet Genius, Last Cake Standing, etc.). And the hottest of the hot are cupcakes, which have become art forms as well as tasty delights. After seeing an online sample of "What's New Cupcake," I downloaded the book. The cupcakes shown in the book are some of the most outstanding examples of baking art that I've ever seen, and the Kindle Fire HD is a great platform for viewing the cupcakes in all their glory. It's tough to pick my favorites, but the Chinese Takeout, Stuffed Turkeys, and Indian Corn were remarkably creative with their display of colors and details. A number of the cupcakes were holiday-themed and would certainly be a showcase of a home baker's skills. I believe that the authors' intention

was to give enough details for readers to be able to recreate the cupcakes in their own kitchens. I doubt if either my wife or I have enough dexterity or patience to do this, but I'm sure that many readers would enjoy the challenge. My only disappointment with the book is that there are seven videos that I could not view, instead getting the message "There is video content at this location that is not currently supported by your device." I assume that the video requires Adobe Flash, which is not supported by my Kindle Fire HD 7" tablet. I also tried to view the videos with Kindle for PC, but I got the same message. Overall, the book was a joy to read and be dazzled by the high quality color photography of cupcake art at its finest. 0 of 0 people found the following review helpful. Grab it before it's gone! By J. N. What a comprehensive and creative cookbook! So glad that I ordered it. It arrived on time, and was in very good condition, as the seller indicated. I would recommend this book to any beginner cupcake aficionado or expert - and everyone in between. Really quite lovely! 0 of 0 people found the following review helpful. Love this easy guide to being a cupcake superstar By Mary Tufts Love this easy guide to being a cupcake superstar. Step by step instructions and beautiful full color pictures make it a perfect instructional

The endlessly imaginative duo who turned cupcaking into a national pastime is back, with utterly new, eye-popping creations anyone can make. Create a race-car cupcake, a robot cupcake, or ravishing jewelry cupcakes for a birthday party. Surprise the family with Chinese takeout dinner cupcakes on April Fool's or serve up a goofy chocolate moose. Captivate Mom with a bouquet of long-stemmed rose cupcakes and build sand castle cupcakes with the kids. All you need are candies from the corner store and cake mix and canned frosting. So what is new, Cupcake? Dozens of "EZ" projects that use just a few ingredients--perfect for kids and parties. **bull;** More pictures, brighter colors, bolder designs. **bull;** More faux-food creations--so real you won't believe they're cupcakes! **bull;** More comical critters and the cutest pets ever! **bull;** More irresistible party centerpieces to celebrate hobbies, from golf to knitting. **bull;** More spectacular holiday cupcakes: Valentine's, Easter, Fourth of July, Halloween, Thanksgiving, and Christmas. You'll end up with cupcakes so striking that you won't want to eat them--but so delicious you'll have no choice!

.com Product Description The endlessly imaginative duo who turned cupcaking into a national pastime is back, with utterly new, eye-popping creations anyone can make. Create a race-car cupcake, a robot cupcake, or ravishing jewelry cupcakes for a birthday party. Surprise the family with Chinese takeout dinner cupcakes on April Fool's or serve up a goofy chocolate moose. Captivate Mom with a bouquet of long-stemmed rose cupcakes and build sand castle cupcakes with the kids. All you need are candies from the corner store and cake mix and canned frosting. So what is new, Cupcake? Dozens of "EZ" projects that use just a few ingredients--perfect for kids and parties. **bull;** More pictures, brighter colors, bolder designs. **bull;** More faux-food creations--so real you won't believe they're cupcakes! **bull;** More comical critters and the cutest pets ever! **bull;** More irresistible party centerpieces to celebrate hobbies, from golf to knitting. **bull;** More spectacular holiday cupcakes: Valentine's, Easter, Fourth of July, Halloween, Thanksgiving, and Christmas. You'll end up with cupcakes so striking that you won't want to eat them--but so delicious you'll have no choice! Recipe Excerpts from What's New, Cupcake? An Apple for the Teacher Cupcakes Playing Koi Cupcakes From Publishers Weekly The authors of Hello, Cupcake are back, this time with the promise of simpler recipes. Relying on doctored, store-bought cake mixes and the option of canned frostings, recipe time is used primarily for assembling and decorating cupcakes that take the form of animals, food items, and holiday-inspired scenes. The TOC may leave readers guessing recipe selections with chapter names such as I Thought You Ordered Chocolate Moose and The House that Boo Built, but the unconventional names embody the playful spirit of this title. Basic techniques, including filling cupcake liners and frosting cupcakes, are explained, and recipes are formatted into clear, easy-to-understand numbered steps accompanied by full-color photos. Kids and adults alike will find joy in the many artful creations, including a pizza supported by cupcakes and topped with fruit pepperoni; a banana split with cupcakes in the form of ice cream scoops, and Chinese takeout complete with Tootsie Roll broccoli florets. This is an innovative title that doesn't hold back. (Apr.) Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. About the Author Called "the cake whisperer"; by Gourmet, KAREN TACK is a cooking teacher and food stylist. Her work can be seen on the covers of Gourmet, Bon Appetit, Good Housekeeping, Family Circle, Woman's Day, Martha Stewart Living, Parents, Real Simple, Nick Jr., and many others. Fellow creator ALAN RICHARDSON has photographed dozens of best-selling cookbooks, and his work appears in many leading food and women's magazines. He is the coauthor of The Breath of a Wok, which won two coveted awards from the International Association of Culinary Professionals.